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ABRAHAM DAVID CHRISTIAN: INTERCONNECTED SCULPTURE, 2020
BRONZE, GALERIE MICHAEL HAAS | BERLIN. PHOTO: SEBASTIAN DRÜEN

The fourth Art Düsseldorf successfully positioned itself as the first hybrid art fair

The wide range of services and outstanding stand presentations impressed collectors and the public, while exhibiting galleries reported very successful sales.

ART DÜSSELDORF ALLOWED ART LOVERS TO “EXPERIENCE IT EVERYWHERE”

On three public days from April 8 to 10 and one preview day, the interest from visitors at Art Düsseldorf was strong, both on-site and with our new online services. The public enjoyed outstanding works and museum-quality presentations. The galleries reported very good sales and were pleased with both institutional interest and the amount of collectors eager to buy.

"As a venue with first-class presentation of important contemporary positions and carefully curated booths paired with new online services, Art Düsseldorf has confirmed its success. The result is very good sales and good contacts with new collectors and institutions"

FAIR DIRECTOR WALTER GEHLEN

The fair achieved a positive balance:

19,000 visitors came to Areal Böhler

50 professional art guides showed visitors around the fair via virtual live streaming

4,000 online visitors took advantage of this livestreamed service

The digital innovations were met with very positive feedback from the galleries.

"The hybrid fair is a good idea and will continue to establish itself. In view of uncertainties about how the market will develop in Asia and other regions of the world, the concept is absolutely viable for the future," says Thomas Krinzinger from Vienna.

Art Düsseldorf was able to meet its claim of offering exhibitors a successful platform for their business, despite challenging circumstances.

In the coming months, artworks can still be purchased via the online shop at www.art-dus.de

GALLERIES IMPRESSED WITH WELL-CHOSEN CONTEMPORARY POSITIONS

84 exhibitors* focused on both young contemporary artists* and rediscovered positions. With a total of **26 new entries**, including numerous galleries from Frankfurt a/M, Munich, Berlin, and the Rhineland, German galleries occupied a majority and represented a top segment of the contemporary art market. In addition, numerous galleries from Austria, some from Switzerland, Luxembourg, and selected global players exhibited at the fair.

The next Art Düsseldorf will take place from March 30—April 2, 2023.

VOICES FROM THE GALLERIES ON THEIR SUCCESSFUL PARTICIPATION IN THE FAIR

The young galleries report extremely positive results. Munich gallery owner Max Goelitz sums up: "I am overwhelmed by the response to our first participation as a young gallery at Art Düsseldorf—both in terms of media and sales. We sold several works by Troika, worth between €16,000 and €27,500, as well as canvas works by Niko Abramidis & NE worth €9,500, almost exclusively to collections that we were able to acquire as new clients. The fair concluded with the sale of a work by Brigitte Kowanz worth €85,000."

Sabine Schmidt from Galerie PSM in Berlin also has a thoroughly positive view of the fair weekend. "Participating in Art Düsseldorf was a complete success for us. We were able to make valuable contacts with numerous curators*. The hybrid concept of the fair was also convincing. Our customers who could not travel to the fair were happy to use the digital VIP service and praised it above all as personal, human, and professional. We are satisfied all around."

The Paris gallery Kamel Mennour presented a top-class selection of international artists* and was able to sell works by Alicja Kwade, Louise Nevelson, and Ugo Rondinone, for example, in a price segment above €100,000 and was satisfied overall.

DITTRICH & SCHLECHTRIEM also scored with international positions. "Our third appearance at Art Düsseldorf was again a complete success with a curated booth of both program and guest artists. We were able to place works by Yalda Ashaf, Sung Tieu, Annalisa Teachworth, Andreas Greiner, and Julian Charrière with important private collections in the Rhineland and northern Germany."

Likewise, Cologne gallery owner Thomas Zander looks back on Art Düsseldorf with satisfaction: "Sales were good. We got a lot of positive feedback for our curated booth, where 'historical' and contemporary positions met."

Düsseldorf galleries such as Sies und Höke, Schönewald, and Konrad Fischer also look back on a successful fair participation. Konrad Fischer sold works by Paloma Varga Weisz, Tatjana Walsung, Gregor Schneider, and Paul Terlizki. "We are satisfied all around!" Schönwald affirms, "We have sold well. Among other things, a canvas work by Penck from 1988 in the six-figure range."

The cooperation with the Förderkreis Die Freunde des Kunstpalastes, which has been in place since 2018, was continued. This year, the jury acquired a work by New York artist Trisha Baga (b. 1985) from the Berlin gallery Société. The purchase budget of €25,000 is generated from private donations tied to this purpose and a share of the Circle of Friends totaling €20,000, as well as an additional €5,000 provided by Art Düsseldorf.

The fourth ART DÜSSELDORF is part of NEUSTART KULTUR - the federal government's economic stimulus program for culture and media.

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COMMUNICATIONS AND MARKETING

Art Düsseldorf

Dr. Annalena Roters
M: +49 151 55480502
T: +49 221 420393-16
roters@art-dus.de

For further information please visit
www.art-dus.de

PRESS CONTACT NATIONAL AND INTERNATIONAL

ARTPRESS - Ute Weingarten
T: +49 30 484 963 50

Ute Weingarten
M: +49 175 222 1561
weingarten.artpress@uteweingarten.de

Press images
www.art-dus.de/press

Alexandra Saheb
M: +49 172 151 3170
saheb.artpress@uteweingarten.de

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