

ART DÜSSEL DORF

Press Release

1 February 2019

Düsseldorf, Germany

Sandra Christmann now responsible for Strategic Alliances of Art Düsseldorf

As of February 2019, Art Düsseldorf welcomes Sandra Christmann to its team as the new Head of Strategic Alliances. Having left her position as Managing Director of the sponsoring division of the Kunstsammlung NRW Foundation, Christmann now works for the art fair, the third edition of which will take place from 15 to 17 November 2019 in the Areal Böhler in Düsseldorf.

Following several years of experience in marketing, events and PR, Christmann began working for the Kunstsammlung Nordrhein-Westfalen in Düsseldorf in 2006. Until 2012, she headed the art institution's events department. As Managing Director of ArtPartner Relations GmbH (Düsseldorf), a subsidiary of the Kunstsammlung NRW, Christmann was responsible for the department's sponsoring, fundraising and third-party funding of the K21, K20 and Schmela Haus. Since 2016, the studied Germanist and media scientist has also advised private collectors and agencies in the field of art with her company Christmann Consulting.

Christmann now devotes herself entirely to art.fair International GmbH, the organiser of Art Düsseldorf. As Head of Strategic Alliances, she is responsible for sponsoring and VIP relations in addition to other responsibilities. With its previous editions in 2017 and 2018, each of which received over 40,000 visitors, the art fair has established itself as a permanent event in the art scene. Approximately 90 galleries, both established and new, regional and international, show post-war and contemporary art in the former Areal Böhler steelworks.

The registration phase for galleries for the third edition of Art Düsseldorf starts on 26 February 2019.

Notes to Editors

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Press images

www.art-dus.de/press-images-2018

Upcoming dates

Art Düsseldorf 2019: 15 – 17 November 2019

Art Düsseldorf 2020: 13 – 15 November 2020