

Press Release

The new ART DÜSSELDORF announces its selection committee

Duesseldorf, Germany, April 4, 2017

The ART DÜSSELDORF selection committee has been finalized and the application phase for galleries has started. The committee determines the selection of galleries at ART DÜSSELDORF, which will premiere November 16–19, 2017, at Areal Böhler.

The preview will be held on November 15.

The members of the selection committee

Veronique Ansorge, David Zwirner (New York, London)

Cristina Guerra, Cristina Guerra Contemporary Art (Lisbon)

Linn Lühn, Galerie Linn Lühn (Duesseldorf)

Max Mayer, Galerie Max Mayer (Duesseldorf)

Nikolaus Oberhuber, Galerie KOW (Berlin)

Alexander Sies, Sies + Höke (Duesseldorf)

Galerie Gregor Staiger (Zurich)

Boris Vervoordt, Galerie Axel Vervoordt (Wijnegem, Hong Kong)

Around 110 German and international galleries will be presenting works at ART DÜSSELDORF. The art fair is positioning itself as a new international platform for galleries, collectors and curators in the Rhineland, in Germany and in the Benelux countries. At the fair's first edition, established and young galleries will be showing art from 1945 to the present. In addition, individual masterpieces and groups of works from the period before 1945 will be shown within the framework of "References." Young galleries as well as German-international gallery partnerships will be provided with special support.

"ART DÜSSELDORF offers us an outstanding platform in the Rhineland, whose resonance extends throughout Germany and internationally." (Thomas Krinzinger, Galerie Krinzinger, Vienna)

"We are happy to see the launch of a fair that supports the region where most European collectors live: Benelux and Germany." (Rodolphe Janssen, Rodolphe Janssen gallery, Brussels)

“ART DÜSSELDORF draws international players to our region. That profits the Rhineland and Duesseldorf.”
(Gil Bronner, collection Philara)

Strengthening Duesseldorf as a center of the arts

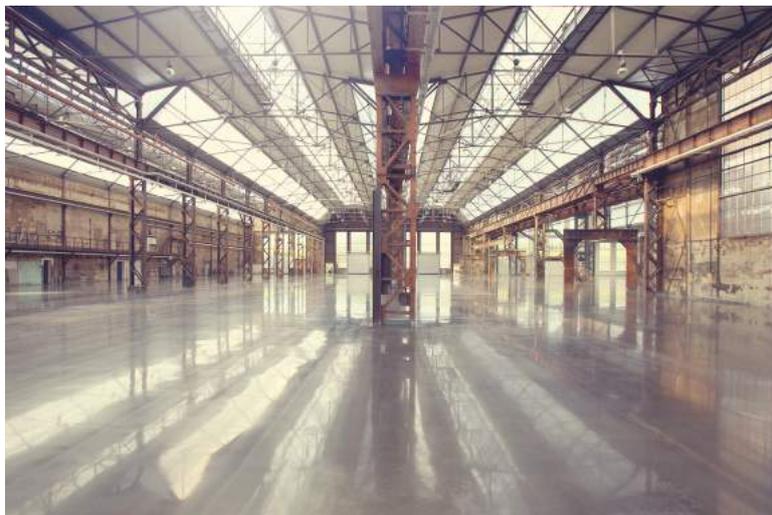
ART DÜSSELDORF is part of the “Regional Art Fairs” initiative of the Basel-based convention company MCH Group; together with its local partners, it will continue to strengthen their leading position among art fairs in their own regions. With its art academy, exhibition venues, museums and private collections, Duesseldorf is a center for art that already enjoys international recognition today. Thus, ART DÜSSELDORF is embedded within a dense urban cultural landscape with important art institutions directly neighboring it along the Rhine and Ruhr rivers, in Cologne and Bonn, Essen and Bochum.

“With ART DÜSSELDORF, the city emphasizes its position as an influential center for the art market and draws attention to its status in the history of contemporary art. The fair will become an important platform, whose resonance will extend far beyond Duesseldorf. With its program, it fits perfectly into the profile of the recently established Rhineland metropolitan region.” (Thomas Geisel, mayor of the city of Duesseldorf)

Purchasing art works for ART DÜSSELDORF

OUTSET was founded in London in 2003 by Candida Gertler, OBE, and Yana Peel (now the CEO of Serpentine Gallery, London) and it is the only globally active, privately financed and independently operating philanthropic organization for the advancement of contemporary art for the public good. Together with international curators, OUTSET makes decisions about important museum acquisitions, artistic productions, projects and international exhibitions and finances them with private funds. OUTSET Germany_Switzerland will be cooperating with ART DÜSSELDORF from the first edition onwards. OUTSET will be placing a purchasing budget at the fair’s disposal. An independent committee of experts will decide on the purchase and placement of the work(s).

“We look forward to a fruitful and long-lasting collaboration with ART DÜSSELDORF, the promising new fair in the Rhineland!” (Bettina Böhm, OUTSET Germany)



Das Areal Böhler in Düsseldorf © Areal Böhler

Networking of regional and international players throughout the year

ART DÜSSELDORF also plans to establish networks during the lead-up to the fair, particularly between international gallerists and regional players in the art market. For this purpose, ART DÜSSELDORF will be a partner of the benefit auction organized by PHILLIPS, which OUTSET will hold in favor of other OUTSET-projects at the PHILARA Collection in Duesseldorf on September 29, 2017.

ART DÜSSELDORF and THE ARMORY SHOW will start a cooperation with mutual events:

“THE ARMORY SHOW is proud to be partnering with ART DÜSSELDORF. We are looking forward to hosting an event during the fair to support German galleries and collecting.” (Benjamin Genocchio, The Armory Show, New York)

For this purpose the fair also aims to cooperate with platforms in the Rhineland and Benelux region:

“A cooperation between ART DÜSSELDORF and DC OPEN offers a great potential to establish a one-year long lively platform in the Rhineland area.” (Ljiljana Radlovic and Robert Danch, Duesseldorf Cologne Open Galleries)

The gallery application phase begins now

Regional and international galleries have been able to apply online to participate at ART DÜSSELDORF since March 31, 2017. Online applications will be accepted until May 15, 2017, at:

www.art-dus.de

MCH Group and Regional Art Fairs

The MCH Group, which has its head office in Basel/Switzerland, is a leading international live-marketing group with a comprehensive network of services spanning the entire exhibition and event market. It includes the exhibition companies in Basel, Lausanne and Zurich as well as different companies in the field of "Live Marketing Solutions". It organises and hosts some 90 exhibitions, including the world's leading events of Baselworld and Art Basel in Basel, Miami Beach and Hong Kong. In 2016, it launched an initiative to build up a new portfolio of regional art fairs as one of several strategic initiatives to expand and strengthen the internationalisation of the services it offers. MCH Group will work with its local partners to cement the fairs' leading positions in their respective regions. Since September 2016 MCH Group has owned a majority stake in India Art Fair. Further information:

> MCH Group

> MCH Group / Regional Art Fairs

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